



CAMPBELL & PARTNERS
EUROPEAN RECRUITMENT CONSULTANTS

Ref No: MG/1368

DIGITAL MARKETING MANAGER

Client:

Leading, innovative industrial technologist. We are now looking for a digital expert to strengthen the local team of marketing experts at German HQ.

Location: Frankfurt

Responsibilities:

- drive and implement strategies for digital projects
- monitor project milestones and timelines
- support regional performance and processes and roll-out project findings
- present data-driven analysis and recommendations
- liaise with third-party digital vendors
- follow closely budget developments

Requirements:

- university degree in a relevant discipline
- at least 3 years' experience in international B2B digital marketing
- exposure to website analytics
- fluent in English
- first-class communication skills
- a team player and creative entrepreneur
- an internationalist

Please e-mail your application to: first@campbell.de