



**CAMPBELL & PARTNERS**  
EUROPEAN RECRUITMENT CONSULTANTS

**Ref No:** JS/1317

## **MANAGER AFFILIATE MARKETING**

**Client:**

Leading European online retailer. For the Online Marketing team, we are now looking for a best-in-class marketing professional.

**Location:** Munich

**Responsibilities:**

- develop and implement the affiliate channel strategy
- provide sparring-partner support to other departments
- maintain your relationship with affiliate partners and networks
- analyse and recommend further potential partners
- analyse market trends and competitors
- negotiate campaigns, advertising, communication material etc
- report against agreed key performance indicators
- assume responsibility for budget allocation and performance
- develop your team of currently 3 digital marketing experts

**Requirements:**

- degree in a relevant discipline
- minimum of 5 years' experience of digital/partner marketing
- keen interest in online/mobile developments
- a process and KPI-oriented mentality
- skilled in the application of web analysis tools
- first-class verbal and written communication skills
- reliable, open and a team-player

**Please e-mail your application to: [first@campbell.de](mailto:first@campbell.de)**