



CAMPBELL & PARTNERS
EUROPEAN RECRUITMENT CONSULTANTS

Ref: JS/1311

KEY ACCOUNT MANAGER

Client:

The international success of this US leader in consumer electronics is based on both exceptional product ideas and flair for design. We are now looking to enhance the German operations with this key position.

Location: Stuttgart

Responsibilities:

- develop sales of the company's brands in the consumer market segment
- implement strategic business plans
- manage the company's sales partners
- drive brand positioning and select new sales channels
- liaise with Product Management and Marketing Communications
- report to the Sales & Marketing Manager

Requirements:

- a dynamic individual with entrepreneurial flair
- university education to degree level in business or marketing
- at least 3 years' successful experience in sales with turnover responsibility
- fluent in English and German
- a good communicator and well organized
- a talent for negotiating at the appropriate levels
- creative and able to think analytically and laterally
- willing to seize the opportunity to make an immediate positive contribution to the company's planned growth

Please e-mail your application to: first@campbell.de