



CAMPBELL & PARTNERS
EUROPEAN RECRUITMENT CONSULTANTS

Ref No: DT/1328

SENIOR MARKETING & ADVERTISING ACCOUNT EXECUTIVE

Client:

Leading digital marketing and advertising/e-Commerce specialist, offering a range of innovative advertising solutions across various platforms. For German HQ we are looking for an online marketing professional to add further value to the organization.

Location: Munich

Responsibilities:

- develop your portfolio of leading consumer goods companies, sales pipeline and the consequent stream of advertising revenue
- provide relevant advisory and develop long-term partnerships with your clients
- define holistic marketing strategies and develop convincing advertising solutions as a strategic partner
- utilize the support provided by account managers, analysts and designers

Requirements:

- university graduate in a relevant discipline
- a consumer goods/electronics or media and entertainment marketing professional
- several years' experience of online marketing and/or e-commerce
- perhaps additional experience within a digital marketer or media agency
- in-depth understanding of marketing and media strategies
- entrepreneurial, convincing and winning personality
- able to influence others and with strong skills of persuasion
- fluent in German and English
- solid working knowledge of MS-Office and customer databases: Salesforce

Please e-mail your application to: first@campbell.de