



CAMPBELL & PARTNERS
EUROPEAN RECRUITMENT CONSULTANTS

Ref: AW/1306

SEO MANAGER

Client:

A leading international consumer goods service provider. We are now looking to enhance the Online Marketing function of the German subsidiary with this key position.

Location: Munich

Responsibilities:

- plan, deliver, optimize and develop all SEO activities
- drive SEM service providers and key word research
- monitor website performance via web analysis and SEO tools
- develop content strategies
- prepare campaign, market and competitive analysis

Requirements:

- university degree in a relevant discipline
- experienced in search engine marketing
- first-class knowledge of SEO tools and web technologies
- very good German and English language skills
- a conceptual and analytical thinker
- first-class communication and analytical skills
- a self-starter

Please e-mail your application to: first@campbell.de